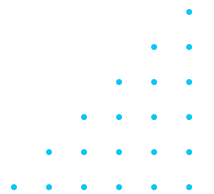


# MrBeast Fan Token

OFFICIAL WHITEPAPER

 [www.mrbeastfantoken.com](http://www.mrbeastfantoken.com)



# SUMMARY

**MrBeast Fan Token** is bringing back transparency to charity tokens whilst combining the fun and exciting meme-style aspect of a token through one of the most relevant and trending philanthropic content creators on the internet, Mr Beast.

MrBeast as of this point in time has 104M subscribers on YouTube giving **\$MBFT** unparalleled potential both in the mainstream and crypto-niche reach.

**\$MBFT** is a meme fan-token incentivizing the good causes that MrBeast himself promotes to deliver positivity to the globe through philanthropy.

With the MrBeast social media presence, fan-made **\$MBFT** will be able to raise funds through blockchain technology with a 2% buy/sell tax to fund philanthropic ventures, just as MrBeast does so through social media and content creation, we intend to do so with the power of web3.

» **2% BNB tax for philanthropic ventures**

focusing on replicating the same style Mr Beast uses in his YouTube videos and donating raised funds to MrBeasts own charities and charities he donates as well as fun giveaways and competitions for community growth. such as fun-style minigames and puzzles.

» **2% BNB tax for marketing and development.**

» Marketing will be directed towards both crypto-niche and mainstream avenues to double-down on our reach potential.

» With **MrBeasts 104 million YouTube subscribers** our goal is to tap into this mainstream reach to create the highest grossing philanthropic crypto-project in history.

» A primary marketing focus towards building a strong fan-based community of crypto and philanthropy enthusiasts. Whether people are newcomers to crypto or crypto savvy investors, there is an entry point for all levels of expertise from **beginner to advanced**.

» In order to gain exposure to enhance the philanthropic potential, there will be niche marketing strategies used to attract the attention of millions as well as MrBeast himself such as pinned message donations to Twitch streams and billboards in MrBeasts hometown to attract his attention

» **Good Karma 2%** tax that will be used to give back to the community as dividends in the form of BUSD as an incentive for being a part of a charitable venture that brings two fundamental aspects back to crypto charities; transparency and clarity.

# INTRODUCTION TO MRBEAST FAN TOKEN

**Jimmy Donaldson** who is also known as MrBeast is a well known influencer and philanthropist with an extensive and worldwide following.

As many traders have noticed, passionate fan tokens have been very successful recently. Now, a team passionate about MrBeast and his success in philanthropy have decided to launch MrBeast Fan Token to add to his great vision and road to helping people in need all across the globe.

# OUR GOAL

Our goal is to combine our efforts with **MrBeast** in his journey of positively impacting the world through charities and allowing the crypto world to be involved in a transparent exchange.

This will bring back the fundamental values of crypto charities and transparency of what charities we will help and how much will be donated, also giving the community a choice in what areas money should be donated to through our soon to be developed DAO.

# TRANSPARENCY

At **\$MBFT**, we understand that one of the most important things is transparency between the team and community. As we embark on our journey to make this space more trustworthy and open to the world we do so with the necessary safety-measures in place by launching with PinkSale and all its subsequent safety features such as; locked liquidity, doxxed team and contract audits.

**Weekly AMA's** (Ask Me Anything) are held to strengthen this bond and ensure the community's concerns are addressed and taken into consideration as well as a focus on keeping our community platforms rampant with activity and constant engagement with giveaways and competitions to keep our growth healthy and organic whilst keeping the necessary crypto niche incentives that drive communities forward.

# BENEFITS OF CHARITY TOKENS

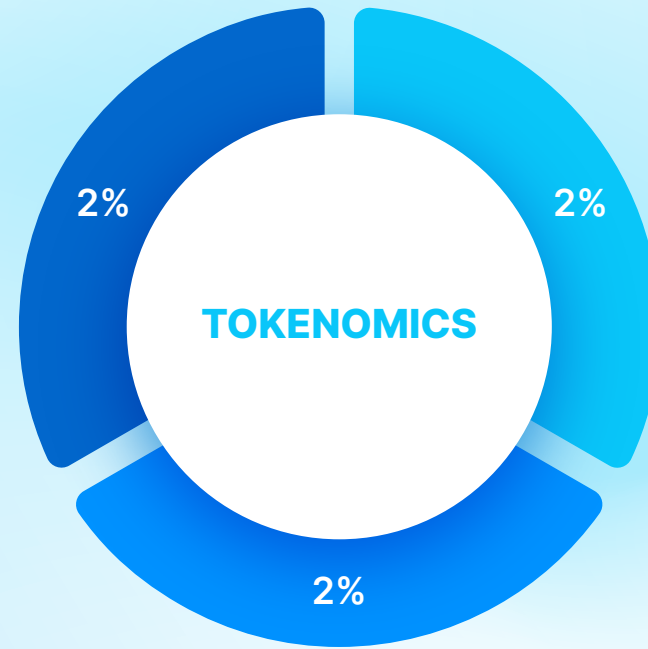
Traditional charities have received a bad reputation for their extremely high overhead costs, as well as significant fraud and mismanagement. There is also a lack of accountability that the blockchain intern provides. For example, industry watchdog Charity Navigator estimates that, on average, 40% of charitable donations go to overhead costs.

Some of the best charities have limited these expenditures to between 5-15%, but many of the worst-performing charities spend 60%, 80%, or even more on overhead costs and inflated salaries. Unfortunately, many charities are partially or completely fraudulent, donating almost none of their donations to charity. **\$MBFT** focuses itself on combating these factors that hold back charity tokens by bringing transparency through the blockchain.

# TOKENOMICS

6 % buy/sell tax, 7% slippage recommended

- 2% Philanthropic ventures
- 2% Marketing and development
- 2% BUSD dividends to holders





# ROADMAP

## Q3 2022

- » Website Development
- » SAFU Token Contract
- » Telegram deployment and growth
- » Partnership with Top Call Channels
- » Discord deployment and growth
- » Pinksale Fairlaunch
- » Complete first donation allocations
- » CMC and CG Listing
- » Pre-launch influencers
- » Trending, AMAs, Mass DMs

## Q4 2022

- » Hit headlines with record breaking donation allocations
- » Billboards
- » Catch the attention of MrBeast himself and set-up a call following a milestone in philanthropy
- » Mainstream influencer expansion
- » Further crypto-niche expansion
- » Mass DMs, AMAs, Trending
- » CEX listing
- » Onboard additional Call channels
- » Further mainstream partnerships

## Q1 2023

- » Project partnerships
- » Further high level influencer partnership
- » Further milestones in philanthropy
- » Mainstream media attention through philanthropic milestones

## FAQ

# EXPLAIN THE MR BEAST FAN TOKEN IN DETAIL

The crypto space in particular has been given a bad reputation in terms of charity tokens and our aim at MrBeast Fan Token is to repair the damage done by shady tokens that promise the world and deliver nothing short of a rug.

Mr Beast Fan Token for this reason is dedicated to bringing back credibility and transparency to charity tokens in the crypto-space and as a fan-made token through one of social medias greatest philanthropists,

we aspire to match his positive impact on the world through a 2% buy/sell tax directed to charity with a focus on allocating funds directly to MrBeast's own charities as well as replicating some of his fun-style giveaways and competitions. Through a fun and fan-made meme oriented style token we devout ourselves to combine philanthropy and web3 to make a positive impact on the world through cryptocurrency.

## FAQ

# HOW EXACTLY WILL YOU DONATE THE FUNDS TO CHARITIES?

There will be two different avenues when it comes to charity donations. Donations in crypto which will be visible through the blockchain. This will be done through charity organizations that accept crypto including stable coins such as the Binance Charity Wallet.

When it comes to charities that are fiat-based such as MrBeasts own charity, we will be able to donate to these charities by converting the funds to fiat to then bank wire to the charity.

## FAQ

# HOW WILL WE KNOW THE FUNDS ARE BEING DONATED?

With crypto based donations such as to the Binance Charity Wallet, the blockchain will account for these donations to keep transparency and clarity of exact amounts donated and when exactly they were donated down to the second.

With fiat donations there will be an element without the blockchain which may cause concerns, however, the blockchain will account for the funds being converted into fiat and once donated to the charity through bank wire we will provide transaction proof on our end as well as on organizations end.

It will be perfectly transparent and anyone who wants that extra bit of confirmation is always welcome to reach out to the charity for clarity.

## **FAQ**

### **ARE YOU AFFILIATED WITH MRBEAST?**

This is a fan token and means we are not affiliated in any way with MrBeast. Although our end goal is set upon a partnership or at least positive attention/acknowledgement from MrBeast through our philanthropy and good doings, we are currently not affiliated in any shape or form with MrBeast.

## **FAQ**

### **DOES THIS RISK COPYRIGHTING OR AT RISK OF BEING SUED?**

With Fair Use laws as well as the decentralization of our project we are at no risk of being taken down.



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